

# *The Pipeline*

An Information Publication of Beta Phi Mu

FALL 2010



PHOTO: DALHOUSIE UNIVERSITY

**NORMAN HORROCKS**  
**1927-2010**  
***CHEERS!***

**BΦM**  
INTERNATIONAL LIBRARY & INFORMATION STUDIES HONOR SOCIETY

# Remembering Norman Horrocks

Norman Horrocks, OC, PhD, FCILIP, Professor Emeritus School of Information Management, Dalhousie University. Born Manchester, England, October 18, 1927. Died Halifax, Nova Scotia October 14, 2010, aged 82.

Norman began his career in libraries in Manchester England from 1945 – 53, interrupted by three years in the British Army's Intelligence Corps. He then worked in Cyprus, Western Australia, and Pittsburgh, PA before joining Dalhousie in 1971. He became Director of the School of Library and Information Studies (now the School of Information Management) and was later Dean of the Faculty of Management. He left Halifax in 1986 to become Editorial Vice President of Scarecrow Press in Metuchen, NJ, where he also was an adjunct professor at Rutgers University, until he returned to Nova Scotia in 1995.

In 2006 Norman was named an Officer of the Order of Canada in recognition of his lifetime devotion to library and information science. In 2004 Norman was awarded the International Kaula Gold Medal and was the only person to have been elected to Honorary Membership in the three national library associations - Canadian, British and American. Norman also received awards from the American Library Association, the Association for Library and Information Science Education, the Atlantic Provinces Library Association, Beta Phi Mu (the International honour society for library and information studies), Dalhousie University School of Information Management Association Alumni, the New Jersey Library Association, the Nova Scotia Library Association and both Pittsburgh and Rutgers Universities. In recognition of his outstanding contributions to the field of Library Science the Nova Scotia Library Association established the Norman Horrocks Award for Library leadership in 2003.

Norman was an enthusiastic pioneer of social networking. His ability to remember names and faces, to make connections across continents; in person, by email and via the sharing of newspaper clippings will long be remembered by his students, colleagues, family and friends.

In addition to his professional career Norman was an active community member, volunteering with the Dartmouth Heritage Museum, Halifax Regional Public Libraries, and Banook Canoe Club. Paramount in Norman's life was his love of soccer – he was an avid Manchester United fan. He rarely missed a game and kept up with the scores even in hospital.

Norman is survived by wife Sandra, children Julie (Cameron Shelley and their daughter Corinna), Guelph, ON; Scott (sons Carl and Logan), Ottawa; Gina, New Mexico; Annie (Rob Baert, children Nick, Bethany, Lily), Dartmouth; Sarah (children Sammy, Elijah, Caleb and Chloe), Cole Harbour. Norman is also survived by many relatives in the United Kingdom, including his sisters Muriel Jacquin and Elsie Quinn and brother in law Philip Humphreys. Norman was predeceased by his parents; Edward and Annie (Barnes), and his sister Doris Humphreys. Special thanks to the nurses and staff on floor 8.1 of the Halifax Infirmery, who took such good care of Norman and his family during his illness.

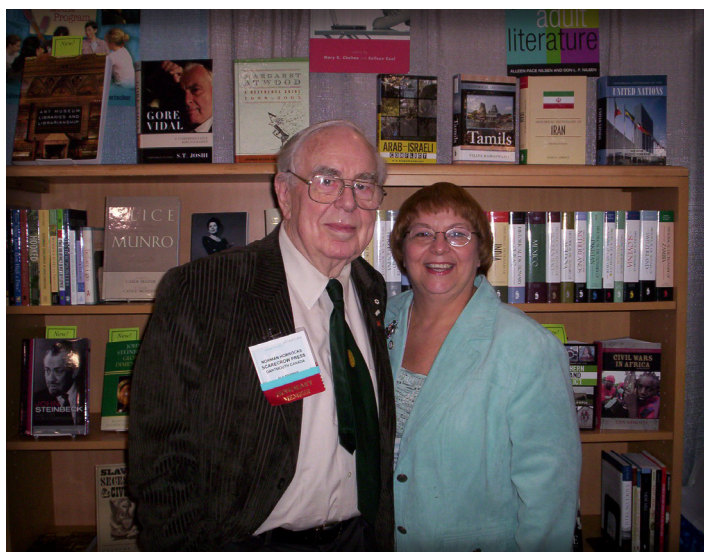
*A memorial service was held at 2pm on Tuesday, October 19th at Saint James United Church, 181 Portland Street Dartmouth, Reverend Glenn MacLean officiating. As an expression of sympathy, donations may be made to the Dalhousie Horrocks National Leadership Fund c/o Office of External Relations, Dalhousie University, (<http://alumniandfriends.dal.ca/contactus/>) or to a charity of your choice.*





# Beta Phi Mu Moments by Norman Horrocks

Reprinted from the Fall 2008 issue of *The Pipeline*



Norman Horrocks with **BΦM** President Nancy Zimmerman at ALA Midwinter Meeting in Philadelphia, PA in January, 2008.

I joined Beta Phi Mu in 1964 after obtaining my MLS from the University of Pittsburgh. The Pitt program received its initial accreditation in 1964 and established Pi Chapter the same year. At this time the Dean of the Pitt School, Harold Lancour, was the Executive Secretary of Beta Phi Mu. It was because of Harold's influence that I became the National Treasurer in 1968 serving until 1971 at which time I resigned on moving to a newly established School at Dalhousie University in Halifax, Nova Scotia, Canada.

My first Board Meeting as Treasurer got me off to a bad start. I wasn't smart enough then to know that when flying you should always take your meeting papers in your carry-on briefcase. I packed mine in my suitcase which, of course, got lost en route. The Board was tolerant of my stupidity but prudently decided to appoint auditors to report at the next Board meeting. That evening we adjourned to the

hotel bar where the then still well-known movie star Pat O'Brien was presenting his night-club act. He told stories about Ireland and his fellow movie actors such as Ronald Reagan, George Raft and Spencer Tracy. He ended with his famous speech "win just one for the Gipper" given in the 1940 movie in which he played the title role as the football coach "Knut Rockne, All American."

The four Presidents during my term as Treasurer were Dr. Katharine (Kitty) Stokes, US Office of Education, (1968); Robert (Bob) Delzell, University of Illinois Libraries, (1969); Dr. Jesse H. Shera, School of Library Science, Western Reserve University, (1970); and Dr. Frank B. Sessa, Graduate School of Library and Information Science, University of Pittsburgh, (1971). Dr. Sessa later became Executive Secretary from 1975-80 following Dr. Lancour who had held office from 1954 to 1975. It was from Jesse Shera that I first heard the role of Beta Phi Mu likened to that of the butterfly. No deep purpose was needed to justify its existence - it was sufficient to recognize and admire it as a thing of beauty.

After the Dalhousie program was accredited the School nominated qualified graduates for membership in Beta Phi Mu as do other Canadian Schools. While individuals have joined no Canadian school has yet established a Beta Phi Mu Chapter. Dr. Sessa came to Canada and spoke to a meeting of the Deans and Directors of the Canadian Schools but roused no enthusiasm for the establishment of Chapters. Honor Societies are not as common in Canada as they are in the U.S.

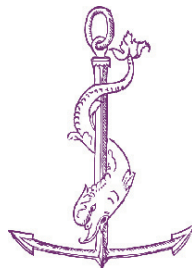
In 1991, when I was back in the U.S., I was asked to run for the Presidency of Beta Phi Mu which I did. I was duly elected for what by then had become a two-year term. It was during my Presidency that I represented Beta Phi Mu at the installation of a new Chancellor, marching in the academic procession along with the representatives from other learned and honor societies which had links with the university's program. I was proud to represent those who had been honored by membership in Beta Phi Mu and the University, which was installing a new Chancellor, was - very appropriately - Pittsburgh.

# *Meet Our New Board Members!*

## Amanda Ros & Shannon Tennant



**Amanda Ros** is the Cataloging Team Lead for the Tulane Libraries Recovery Center. She has Technical Services experience in both academic and public libraries. She received her Masters in Theological Studies in 2002 from Spring Hill College and her MLIS in 2006 from Florida State University. She was inducted into the Beta Phi Mu Gamma Chapter in 2007. Amanda is an active member of ALA, serving on multiple committees for NMRT and ALCTS. She was a member of the 2008 Emerging Leaders class and was elected 2009-2010 NMRT Secretary. She also serves on the BΦM scholarship committee.



**Shannon Tennant** is the Catalog Librarian at Elon University in Elon, NC. She received her BA and MLS from the University of North Carolina at Chapel Hill and was inducted into the Beta Phi Mu Epsilon Chapter in 1997. She currently serves as the co-secretary/treasurer of the chapter. She is also active in ALA and is chairing the ALCTS CRG Affiliates Relations Committee. Her hobbies include travel, reading, and bird watching, which fortunately can often be combined.





## *Executive Director's Report* Christie Koontz, Ph.D.

First of all, I welcome this opportunity to greet our new Beta Phi Mu president, Professor John Budd, University of Missouri. John is enthusiastic and has a great wit. The BΦM logo is tattooed on his back (seriously). Now that is commitment. While I may not go the tattoo route—I too am committed to BΦM's success and prosperity. Currently my school, The School of Library and Information Studies at Florida State University, serves as the host and sponsor of BΦM. I have now served as Executive Director for the 'home office' for three and a half years. We have stabilized the organization, cleaned up procedures and communications with chapters, the website, and membership database. I hope to finish out the full five with these goals re-iterated and in place:

1. A long range plan developing Beta Phi Mu as a current day 21st century honor society (lodged firmly in a valued past) with established goals and objectives to sustain BΦM's value for current lifelong and future members;
2. Identified outcomes that the broader discipline of library and information studies (LIS) can expect and count on from BΦM. For example, more scholarships with increased levels, and members who make a difference around the LIS globe;
3. A stronger executive board to move BΦM forward as our membership is increasingly connecting digitally and not geographically;
4. Facilitate BΦM's embracing the 'I' (Information) segment of our burgeoning and bright graduates, to further the impact and value of BΦM upon our members and the LIS society we serve;
5. Develop a model for running BΦM's office and headquarters!

Please plan to join us for the 2011 annual Beta Phi Mu General Assembly G-ALA—usually around 3:30 in the afternoon on Saturday—where the uninitiated may be initiated.

Contact us with your ideas for improving BΦM.

A handwritten signature in black ink that reads "Christie Koontz". The signature is written in a cursive, flowing style.

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Jamie Renton

## *A Daria DeCooman Interview with Jamie Renton*

Chair of the ALA Student Chapter at SJSU's  
School of Library and Information Science

As you may remember, in the Fall 2009 issue of *The Pipeline*, Dr. Ken Haycock mentioned San Jose State University's American Library Association Student Chapter (SJSU ALASC) as an exemplary model of a library association using technology to involve members. Here, Jamie Renton, the chair of SJSU ALASC, talks about tactics and technology the chapter has used to engage members regardless of where they are physically located. BPM chapters are always on the hunt for best practices to help engage members, and so we offer thanks to Jamie for kindly giving us the behind-the-scenes glimpse.

— Daria DeCooman, Beta Phi Mu Board Member, National City, CA, USA, [DariaWriterEditor@gmail.com](mailto:DariaWriterEditor@gmail.com)

**DD:** In 2010 and 2009, SJSU ALASC received the ALA Chapter of the Year Award. Did the chapter's innovative use of technology to engage members figure into that award?

**JAMIE RENTON:** Yes, the SJSU SLIS ALASC chapter won the Student Chapter of the Year award for 2009 & 2010 in large part because of our use of technology to engage our geographically diverse student population. Since the SJSU SLIS curriculum is entirely online, it's critical that we use available technology to reach our members – who are all SJSU SLIS students. Two examples of online events that ALASC offered during the 2009-2010 school year are the 1st Annual ALA Pre-Conference Mixer offered as a Web conference, and a Banned Books week event offered in Second Life.

**DD:** Among other awards SJSU ALASC has received, in 2007 the chapter won an award for its Outstanding Educational Program for the Luminary Lecture Series. Why did SJSU ALASC make the series accessible online and what went into doing that?

**JAMIE RENTON:** SJSU ALASC has long made a point of reaching as many SJSU SLIS students as possible. Utilizing technology like YouTube is a simple way for us to reach more students. Dale David, the Instructional Media Developer at SJSU SLIS, handles the video capture and production for our (and other SJSU SLIS) in-person events and puts the recordings in the correct format for us to be able to distribute them electronically. This means there's no budgetary impact on SJSU ALASC to offer via the Web recordings of our events. We're fortunate to have a lot of support from the SJSU SLIS administration. We've had a wonderful faculty advisor, Debbie Faires, for many years. Also, Ken Haycock, the former Director, was very supportive, as is our new Director, Sandy Hirsh.

**DD:** What's SJSU ALASC's strategy regarding serving members who aren't located in the San Jose area?

**JAMIE RENTON:** We offer live events online via Elluminate, the Web conferencing software that SJSU SLIS uses, or in Second Life, a virtual environment. We also make available recordings of these events.

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## *An Interview with Jamie Renton*



*(cont'd)*

**DD:** Why does SJSU ALASC still stage events aimed at in-person audiences?

**JAMIE RENTON:** The face-to-face events we sponsor in various geographic areas help students build networks, with each other and with professionals. This year, John Jackson, the ALASC Program Coordinator, has organized in-person events in the Los Angeles area. Julie Williams, the ALASC Treasurer, is organizing in-person events in Sacramento around the California Library Association and California School Librarians Association joint annual conference. We stage more in-person events than online ones, and we video as many of our in-person events as possible and then distribute the recordings online.

**DD:** How is SJSU ALASC using social media to reach members?

**JAMIE RENTON:** We use social media in a variety of ways to engage our members. Currently, all six ALASC officers have administrative privileges for the SJSU ALASC Facebook account. So, we all post if we come across something that we think will be beneficial for the students. John Jackson, our Program Coordinator, does the majority of posting because he posts all the events. We don't typically post directly to our Twitter account because everything that gets posted to our Facebook account feeds to our Twitter account. Also of note, recently we switched our SJSU ALASC email account from a university account to Gmail. Now we can use all the Google applications, like documents, chat, YouTube, calendar and so on, all in one location.

**DD:** Are the SJSU ALASC Twitter and Facebook accounts worth the effort that goes into keeping a fresh stream of posts happening on them?

**JAMIE RENTON:** Absolutely! It's definitely worth the time. Comments from students provide great feedback we otherwise probably wouldn't get.

**DD:** Is SJSU ALASC using other social media to engage with members?

**JAMIE RENTON:** Our Newsletter Editor, Joni Savage, and our Co-Chair/Webmaster, Andrew Carlos, are working to switch our online newsletter to a blog format so there can be more interaction with students. We've had a blog for some time, but having the newsletter in a blog format is something we've wanted to do for a while. We were using Flickr to share photos, but we've switched to just posting our pictures to our Facebook account. And, last year Abby started in Café Press an ALASC store that soon will offer products featuring our new logo, created through a student contest in which we used Google docs.

**DD:** Since SJSU ALASC started offering events online has the chapter's active membership grown?

**JAMIE RENTON:** Yes. All SJSU SLIS students are automatically members of SJSU ALASC, and we measure the number of our active chapter members by taking attendance at our events, both online and in-person. In 2009-2010, that number was 223, and, in 2008-2009, that number was 107. Definitely, as we've started offering more online events, more chapter members have attended both in-person and online events. So, offering online events seems to help attract more chapter members to get involved with the chapter.

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## *An Interview with Jamie Renton*



*(cont'd)*

**DD:** What do SJSU ALASC members say about the chapter offering events available via the Web?

**JAMIE RENTON:** The students love it. Comments have included:

“Thank YOU, Jamie, for making it such a pleasure to participate! I really enjoyed this event, and it really helped make me feel more like a part of the SLIS community (I am a new student).”

“I just want to restate my appreciation for offering this on Elluminate--it is the only way for us distance ed -- special session SLIS students to participate in events like these...It offers critical ACCESS.”

**DD:** What advice do you have for LIS associations struggling to serve memberships increasingly dispersed geographically?

**JAMIE RENTON:** There's so much interactive and fun technology available, just use it! Online meetings can (and should!) be just as interesting as in-person events. For our Banned Books week Web conference and Second Life (virtual world) events, students use their Web cams or microphones and read from their favorite banned books. Some post to YouTube videos of themselves reading, and then we watch the videos during our online event. Our Second Life event even has a dance party. There's no time like the present to get going with using technology to connect with members.

### Looking to get going with using technology to connect with your chapter members?

Here are SJSU ALASC Chair Jamie Renton's top recommendations:

1. Begin using Web conferencing today!
2. Utilize software a lot of people are familiar with, or can easily learn, such as Google.
3. Utilize free software when possible.
4. Hold board or committee meetings via Webconferencing.
5. Set up private meeting spaces for board, committee or group work.
6. Involve members in planning online events and benefit from these members' creativity.
7. Collaborate with other organizations or institutions.
8. Share what you know.





What's  
The  
Buzz?



# Beta Phi Mu *Chapter News*

**GAMMA CHAPTER @ FLORIDA STATE UNIVERSITY** in Tallahassee, FL held its 52nd Annual Meeting and Evening of Events on Friday, November 5th in conjunction with FSU's Homecoming activities. Three new members were initiated into the chapter as well as a number of new members who were initiated in absentia.



L-R: Sarah Duff, Ginger Harkey Williams, and Nicole G. Stroud were initiated into Beta Phi Mu during the Gamma Chapter's 52nd Annual Meeting in conjunction with FSU's Homecoming.

Gamma chapter realizes that the majority of our members are at a distance. We want to grow our chapter and encourage more involvement from members and feel that more value for members should encourage more activity, dues coming in, etc. To that end, we are making changes to some of our pre-existing activities and planning new activities and programs. Our goal is to increase our outreach efforts to members, students, faculty, staff, alumni, and the library and information professional community. We hope to increase knowledge and awareness to boost the reputation of both Gamma Chapter and Beta Phi Mu. Our annual meeting typically takes place in conjunction with FSU's Homecoming in October/November. We are keeping this tradition alive to encourage alumni to attend. We want to continue awards/scholarships to distinguished new nominees. This year, to encourage more involvement from members, we made the annual meeting available virtually/online which allowed members at a distance or who could not attend the meeting in person to participate.

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Ginger signs The Great Roll

# Chapter News

## GAMMA CHAPTER NEWS cont'd

We also held a reception and enjoyed a very timely and thought-provoking presentation -- *Staying Ahead of the Technology Curve* -- by guest speaker Dr. J. Richard Madaus, CEO, College Center for Library Automation (CCLA). These events were open to all of our school's students, alumni, faculty, and staff, as well as members of the library and information professions. It is our hope that this annual event will provide outreach and spread the word about our chapter and Beta Phi Mu.



**Back Row (L-R):** Sarah Duff; Michelle Kazmer, Gamma Chapter Faculty Advisor; Adam Worrall, Gamma Chapter Secretary; Dr. Christie Koontz, BΦM Executive Director; Nicole G. Stroud; and Ginger Harkey Williams. **Front and Center:** Ellen Harman, Gamma Chapter President.

**Dr. J. Richard Madaus**, Gamma Chapter's guest speaker, has proudly served at CCLA's helm since its creation by the Florida Legislature in 1989. As Chief Executive Officer, he has leadership responsibility for the statewide automated library system, LINCC, which serves Florida's 28 colleges—80 campus libraries in 65 cities from Pensacola to Key West.



A recognized expert on delivery and management of large-scale automated library systems, Dr. Madaus is highly sought-after as a speaker and presenter on the state and national library scenes. In addition to numerous national and regional presentations concerning library development, the economics of the information marketplace and technology trends, Dr. Madaus has also consulted internationally with Indonesia's Ministry of Education concerning library and Internet development, and with Australian library automation projects. He has served on numerous regional and national committees and task forces relating to library automation, information standards, and library services development, and currently serves on the Board of Trustees of Lyasis.

Dr. Madaus earned his bachelor's degree from the University of New Orleans, and holds a master's degree and PhD from the University of Texas at Austin.

His previous experience includes school librarianship, medical librarianship, state library work and university librarianship. Previous positions have included Dean of Library and Learning Resources at Northeastern State University, Director of Libraries at Henderson State University, and Associate Director for Library Services and Development at the Arkansas State Library.

# BΦM



# Chapter News

**IOTA CHAPTER** of Beta Phi Mu represents **THE CATHOLIC UNIVERSITY OF AMERICA** School of Library and Information Science and The College of Information Studies, **UNIVERSITY OF MARYLAND**. This year the Iota Chapter continued its recent tradition of holding its Annual Membership Meeting and Induction Ceremony at the headquarters of National Public Radio in Washington, D.C. on March 1. Our keynote speaker was Patricia A. Steele, Dean of University of Maryland Libraries. Dean Steele has been a national leader in working with the Google Project. She is also a co-founder of the Hathi Trust digital repository and founding member of the CLOCKSS (Controlled Lots of Copies Keep Stuff Safe) preservation archive for web based publications. Her presentation for the evening was titled, "Getting to the Digital Library". Twelve new Beta Phi Mu members were inducted into the Iota Chapter.

We were pleased to be able to award two scholarships of \$1500 each: one to a student at Catholic University and the other to a student from the University of Maryland. Kristen Sosinski was awarded a \$1500 scholarship given to a student at the School of Library and Information Science, CUA. Kristen is currently employed at the Library of Congress in the film library. Gloria Cecilia Feltis Vega was awarded a \$1500 scholarship given to a student at the College of Information Studies, UMD. Kristen works at the John Hopkins University and would like to work with outreach to special populations.

We faced some challenges in providing visibility for Beta Phi Mu at the universities, in part due to a change in leadership at one of the institutions, and because we don't really have a faculty liaison at the other. We are trying to work more closely with the schools to overcome this and generate interest in membership for the society. Our members once again participated in the annual National Book Festival held on the Mall in D.C. Last year's event was as crowded as ever and several of our members were out providing assistance at the tents, handing out programs and posters, and providing information and directions. We always close the day with a nice dinner. Our 2010-2011 officers are: Mark Brzozowski (President); Jeff Prater (Vice President/President Elect); Diana Vogelsong (Past President); Karen Nimerick (Secretary); and John Coogan (Treasurer). *Submitted by Mark Brzozowski, Iota Chapter President.*



**ALPHA CHAPTER's** 2010 Initiation and Annual Meeting was convened by Georgeann Burch, chapter president, at 11:00 A. M. November 6, 2010, at Kennedy's in Urbana, Illinois. Thirty-two individuals were initiated of whom nine were present. After the initiation, the meeting continued with a business meeting which included minutes of the 2009 meeting and treasurer's report for the past year. A portion of the latter was a motion to give four thousand dollars (\$4,000.00) to the University of Illinois Foundation for use by the Graduate School of Library and Information Science (GSLIS) to support student participation in the Alternative Spring Break program in 2011. This passed without dissent. This program makes possible student internships in cooperating institutions during the University's Spring Break week. It fills a genuine need in the lives of numerous students, is quite popular and is in need of support as institutional support is quite tight. Julie Derden was elected Vice President/President Elect succeeding Peggy Glatthaar who became President of the chapter at the conclusion of this meeting. The meeting adjourned for lunch after which Fred Schlipf, Professor Emeritus in GSLIS, spoke entitling his presentation "Maintaining Essential Public Service in Modern Libraries". Mr. Schlipf's presentation was both thoughtful and entertaining being based upon his experiences as a teacher, as a public library administrator and as a consultant in library building planning. *Submitted by William T. Henderson, Alpha Chapter Secretary.*

# Chapter News

New initiates were inducted into the **XI CHAPTER @ UNIVERSITY OF HAWAII @ MANOA IN HONOLULU, HAWAII** on Sunday, May 23, 2010 at 3:00 p.m. on the lanai of the Marine Sciences Building. Attendees heard the inspiring words of guest speaker Dr. Mark Tucker, Dean of Library and Information Resources at Abilene Christian University in Abilene, TX. Dr. Tucker taught Academic Librarianship this summer at UH Manoa. Entertainment was provided by jazz guitarist Shoji Ledward. We look forward to having our next ceremony in our remodeled (post-flood) environment in 2011!



View from the UH-Manoa Student Services Building  
Looking across the upper campus you can see Honolulu and Diamond Head in the distance!



# Chapter News

**OMEGA CHAPTER @ SAN JOSE STATE UNIVERSITY.** The first big challenge we faced this year was communicating with our chapter members. One year ago, we had current email addresses for only about 200 out of 740 members. In response to this roadblock in communication, we initiated a process to increase the number of email addresses our chapter had for its members. A core group of about ten very dedicated chapter volunteers conducted online research to find the missing email addresses. Their efforts were augmented by SLIS sending out print mailings to members as well, asking for their email addresses. As a result of this joint effort, we added approximately 165 new email addresses, allowing us to connect more effectively with members.

We also created an Omega Chapter listserv, enhancing our communication with members. There are currently 65 members on the listserv. In addition, one chapter member recently established a Google group in an effort to connect with members online, and the chapter is establishing a Facebook group to also enhance the chapter's communication with members. Going forward, the Omega Chapter intends to elect a new board and begin planning events.

In other news, Dr. Ken Haycock, professor and director at the San Jose School of Library and Information Science, was selected as the recipient of the American Library Association's 2010 Beta Phi Mu Award. This annual award, donated by the Beta Phi Mu International Library & Information Studies Honor Society, is presented to a library school faculty member or to an individual for distinguished service to education in librarianship. The Beta Phi Mu Award was presented at the ALA Award Ceremony and Reception, prior to the Inaugural Banquet, on June 29, during the ALA Annual Conference in Washington, D.C.

The award was also featured as the cover story in BPM's national newsletter (*The Pipeline* -- see Spring 2010 issue). The newsletter also features an interview with Dr. Haycock by Daria DeCooman, a SJSU alumnae, Omega Chapter member, and a BPM Board Member.

Finally, we are pleased to announce that we will initiate 24 new members into the Omega Chapter this year. *Submitted by Jane Fisher, Chapter Advisor, Omega Chapter*



**THETA CHAPTER @ THE PRATT INSTITUTE.** Last Fall, we held our annual program with a tour and presentation from the American Numismatic Society. This past May, over 20 new members were inducted during our annual business meeting at the Pratt Institute in Manhattan. We are now in the process of planning our next Fall event. We are also re-establishing the mentor program with the Pratt SILS program. *Submitted by Ryan Donovan, Theta Chapter Officer.*



Susan Fensore, 2007-08 Past President of the **RHO CHAPTER**, is also a member of the Northern Ohio Chapter of ASIS&T (NORASIST). She was recently awarded the 2010 Chapter Member of the Year Award. Susan has gone "above and beyond" for her Chapter, by stepping up "to fill her chapter's need for leadership and recruitment in a significant way" (noted one judge). The judges were particularly impressed by Susan's emphasis on outreach, by representing NORASIST at job fairs, classroom visits, and orientation events for the local library science graduate program. This type of outreach is an exemplary act of service that promotes both the local chapter and the national association.

# Chapter News

Greetings from **PI LAMBDA SIGMA CHAPTER** at the original iSchool, **SYRACUSE UNIVERSITY!**

On May 15, 2010, during Graduation Weekend, we held our 107th Annual Meeting and Initiation and celebrated our 51th anniversary as an affiliate of Beta Phi Mu. At our luncheon, we initiated 15 new members representing the 2009/2010 graduate classes, as well as from previous years, into our Chapter. Our program guest speaker on the Arts and Crafts Movement in the United States was Mike Danial, Corporate Historian of the L. & J. G. Stickley Furniture Company ( now Stickley-Audi ) and included a guided tour of the Stickley Museum located in the Fayetteville Public Library - the former Stickley factory.



Under the leadership of President Linda Galloway of SUNY College of Environmental Science and Forestry, we currently have more than 200 “active” members, those who have paid their Chapter dues in the last 3 years. These members are eligible for our continuing education grants - we awarded four this year - and our Mullen Award to attend summer ALA.

Our Executive Board manages our Chapter’s affairs, financial aid programs, listserv and website. We are seeking to fill Board vacancies, as new jobs and commitments take former members elsewhere. Leading us this fall in addition to our President are Michele Combs, Vice-President/President Elect, Past President Abby Kasowitz-Scheer, Corresponding Secretary Susan Slenker, Treasurer Suzanne Preate, Membership Chair Christine Demetros, Scholarship Chair Valarie Massulik, Board members Gary Maggi and Andrea Rabbia, and Faculty Advisor Dr. Megan Oakleaf. ACRL appointed Dr. Oakleaf to lead an investigation measuring the value of academic libraries. Dr. Oakleaf’s article, “The Value of Academic Libraries”, was published in September in *The Chronicle of Higher Education*, and “lists 22 steps academic librarians can take to document that they are in sync with their institution’s agenda.”

At the iSchool, we use our website < <http://bpm.syr.edu/> > and iSchool listserv to promote our no-interest loans fund and our scholarship to deserving and academically-gifted students. Visit us online, or follow us on Twitter. *Submitted by Susan Slenker, Pi Lambda Sigma Chapter Corresponding Secretary, jslenker@twcny.rr.com*

# Chapter News

## Kuyper-Rushing Recipient of Two Grants

Beta Phi Mu and LSU Libraries congratulate Dr. Lois Kuyper-Rushing, Head of Music Resources in the LSU Libraries, for being awarded two research grants in as many months!



*Dr. Lois Kuyper-Rushing*

Kuyper-Rushing received one of five nationwide travel awards given by ARTstor. Lois will receive \$1500, which she will use to defray costs of traveling to Valenciennes, France, during the spring semester of 2011 to study the manuscripts of composer Eugène Bozza and to interview his daughter for a book to be published in 2012 by the Music Library Association and A-R Editions (Middleton WS) as part of their Index and Bibliography Series. Lois' award-winning essay, "Music Iconography and ARTstor," and more information about the award, can be viewed on the ARTstor web page.

Kuyper-Rushing was also awarded a 2010-2011 Faculty Research Grant by the LSU Office of Research and Economic Development. The grant of \$10,000 will fund her research on a project entitled, "A Thematic Index of the Works of Eugène Bozza." Congratulations Lois!

## Using Your University Development Office In Your Beta Phi Mu Work

I am the faculty advisor of the "newest" chapter of Beta Phi Mu -- **BETA BETA NU @ UNIVERSITY OF NORTH TEXAS**. I put "newest" in quotes because our new chapter was formerly part of the Beta Lambda Chapter -- which was a joint chapter of Beta Phi Mu with the University of North Texas and Texas Woman's University. I was one of two advisors for Beta Lambda for ten years. With the change, I now have new responsibilities that were formerly done by a Joint Chapter Board.

In my new role, I am trying to reach out to locate all of our University of North Texas graduates who inducted into the joint chapter to encourage them to have an additional membership in our new chapter! I am using our Listserv and our alumni magazine to find our members. One additional action I took was to contact the university development officer to help us locate our "lost" members. I was pleasantly surprised about the ways in which our development officer could help us. They have copious information about our graduates. Providing names to them allows them to do searches to find them. They do "tagging" in alumni files and know students who received honors. Our development officer also encouraged me to consider using the services of her office to develop an alumni Beta Phi Mu scholarship fund. She was quite enthusiastic and advised she would develop a plan for us. As a busy faculty member, this type of assistance to me is invaluable. When I told her I was sorry to make more work for her, she said, "I love this challenge. This is what I do, it is my role, and helping you reconnect with your Beta Phi Mu honors students is an absolutely wonderful pursuit."

I thought I would share my experience so that other advisors might consider ways to connect with their Beta Phi Mu alumni. *Submitted by Elizabeth Figa, Ph.D., Beta Beta Nu Chapter Advisor*



# Chapter News

**CHI CHAPTER** is based at **INDIANA UNIVERSITY**, School of Library and Information Science, <http://bpm.slis.indiana.edu/index.html>. In 2010, we sponsored a scholarship award and student career forum. On October 8, 2010, Benjamin Keele, MLS, recipient of the 2009-2010 Chi Chapter Award for Student Scholarship, presented his research to chapter members. Ben's paper, titled "What if Law Journal Citations Included Digital Object Identifiers?: A Snapshot of Major Law Journals" was written for S505: Evaluation of Resources and Services; Assistant Professor Cassidy Sugimoto nominated it for the award. Ben is submitting his article for publication.



*Scholarship winner Benjamin Keele with nominator Cassidy Sugimoto*

Chi Chapter held its annual student career forum on Wednesday, November 10, 2010. We experimented with a new format and were very pleased with the results. We had a panel of speakers with time planned for presentations, questions, and networking. We also offered pizza and drinks to the attendees. The room was packed and we videotaped the program. We had a panel of three speakers on the topic of career search: Edra Waterman, Director of Plainfield-Guilford Township Public Library; Carolyn Walters, Executive Associate Dean of Indiana University Libraries, Bloomington; and Tony Stamatoplos, IUPUI University Library, Adjunct Professor, SLIS and Chi Chapter President, speaking on networking. We had over 40 attendees and we taped the program. Food and refreshments were enjoyed and students stayed after the formal program to network. *Submitted by Andrea Morrison, Chi Chapter Past President*

The **BETA ZETA CHAPTER** at the **LOUISIANA STATE UNIVERSITY** School of Library and Information Science donated funds to allow the LSU Libraries to purchase both the print edition and online access to the 2010 edition of the Encyclopedia of Library and Information Science, in spite of the recent materials budget cuts. The proposed merging or closing of the school announced in the spring of 2010 did not happen, and all are grateful for the wonderful outpouring of support for the school in June. Our enrollment is up almost 20% over last year, and new technologies are allowing us to expand and improve our distance education media. Students can earn the LSU MLIS through face-to-face classes, compressed video, completely online, or in any combination of those media. There are still concerns about further budget cuts proposed for next year, but the school is moving ahead optimistically as we prepare to celebrate our 80th anniversary in 2011. *Submitted by Michelynn McKnight, Beta Zeta Chapter Secretary/Treasurer.*



*“My grandma always said that God made libraries so that people didn't have any excuse to be stupid.”*

*--Joan Bauer*

*Rules Of The Road*

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## Dates & Deadlines



## Scholarships

### NEW THIS YEAR: SCHOLARSELECT ONLINE APPLICATION PROCESS

The 2011 Beta Phi Mu Scholarship Committee will accept scholarship applications from November 15, 2010 – March 15, 2011. PLEASE NOTE THAT THIS YEAR WE WILL BE IMPLEMENTING A NEW ONLINE, COMPLETELY PAPERLESS APPLICATION PROCESS. Beginning November 15, 2010, simply follow the link which can be found on the Beta Phi Mu website: Home > Scholarships. Using this new platform, applicants can apply online without having to print or mail any paper; apply for multiple scholarships (if eligible) via a single common application; initiate online recommendations; upload transcripts, financial documents, resumes, etc.; and automatically receive status updates via e-mail.

**Scholar  Select**

## Policies & Procedures

### CHAPTER NON-EXEMPT STATUS CLARIFICATION

There has been some concern expressed by a couple of chapters recently regarding their non-exempt status with the Internal Revenue Service. In IRS terms, Beta Phi Mu is the “parent” organization and chapters are “subordinate” entities operating under the umbrella of Beta Phi Mu. The main criteria for whether a chapter needs to file a Form 990-N is if its gross receipts are more than \$25,000 in any given year. While we don’t believe there are any chapters operating at this financial level, to be consistent, our accountant is advising all chapters to go ahead and file a Form 990-N for 2009 BEFORE THE END OF THE YEAR using this link to the IRS site:

<http://epostcard.form990.org>

Chapters should not be assessed a penalty for filing the e-Postcard late.

## Human Resources



**Bob Branciforte** has become a financial fixture at Beta Phi Mu, serving as treasurer for both the national office as well as for the local Gamma chapter at Florida State University. We are fortunate to have someone with Bob’s accounting background who has both the knowledge and experience to advise and guide Beta

Phi Mu in financial matters as well as prepare our annual budget. Bob is Creative Director for the Florida State University College of Communication and Information. Bob is also an accomplished jazz guitarist. In his spare time he performs with his band, *Indigo Sky*. Thanks, Bob, for all you do!

# 2010 Beta Phi Mu Scholarship Recipients

## BETA PHI MU SCHOLARSHIPS

SARAH REBECCA REED SCHOLARSHIP FOR BEGINNING PROFESSIONAL EDUCATION

**Aaron G. Prosser**

BLANCHE E. WOOLLS SCHOLARSHIP FOR SCHOOL MEDIA

**Katharine St. Laurent**

HAROLD LANCOUR SCHOLARSHIP FOR FOREIGN STUDY

**Dorian Lange**

FRANK B. SESSA SCHOLARSHIP FOR CONTINUING EDUCATION

**Samantha Schmehl Hines**



## EUGENE GARFIELD DOCTORAL DISSERTATION FELLOWSHIPS

**Kim Anderson**

UCLA Department of Information Studies

*Appraisal Learning Networks: How University Archivists Learn to Appraise Through Social Interaction*

**Jeanette de Richemond**

Rutgers, The State University of New Jersey School of Communication and Information

*What is "enough information?"*

**Carolyn Hank**

University of North Carolina @ Chapel Hill School of Information and Library Science

*Scholars and their Blogs: Characteristics, Preferences and Perceptions Impacting Digital Preservation*

**Kyungwon Koh**

Florida State University School of Library and Information Studies

*Proposing a Theoretical Framework for Digital Age Youth Information Behavior Building upon Radical Change Theory*

**Ellen Pozzi**

Rutgers, The State University of New Jersey

*The Public Library in an Immigrant Neighborhood: A Case Study of Italian Immigrants' Literacies in Newark (NJ) 1889-1919*

**Ellen Rubenstein**

University of Illinois, Urbana-Champaign Graduate School of Library and Information Science

*Ethnography of an Online Breast Cancer Support Group*

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*John Budd*



*Eloise May*



*Ron Miller*



*Christie Koontz*



*Diana Vogelsong*



*Carrie Hurst & Spouse*



*Charles McElroy & JP Walters*

A few snapshots from the 2010 **BΦM** General Assembly G-ALA at The Renaissance Hotel in Washington, D.C.  
Photos courtesy of Rick Rice.

## *Mark Your Calendars!*

Beta Phi Mu 2011 Midwinter Meeting  
SAN DIEGO, CA  
Friday, January 7th • 12 Noon-3:00 PM  
SDCC • Room 30E

Beta Phi Mu 2011 General Assembly G-ALA  
NEW ORLEANS, LA  
Saturday, June 25th • 3:30-5:30 PM  
Location TBA

*Aliis  
inserviendō  
consumor*



*Consumed  
in the service  
of others*

[www.beta-phi-mu.org](http://www.beta-phi-mu.org)

Dr. Christie Koontz, Executive Director • John Paul Walters, Program Director & Newsletter Editor  
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